

Buratti, Brenda

From: Buratti, Brenda
Sent: Wednesday, August 15, 2012 3:22 PM
To: 'susan.kimmel@fcc.gov'; 'sherita.kennedy@fcc.gov'
Cc: tstansbu@wrf.com; Wilson, DJ; Ansley, Jocelyn
Subject: KGW response complaint #12-C00413575 (SK)
Attachments: KGW 12-C00413575 (SK) Response (as filed).pdf

Dear Ms. Kimmel and Ms. Kennedy,

This is a resend of an earlier email containing KGW's response as filed to case number 12-C00413575(SK) which was dated August 1, 2012 from Vickie March. The last 3 digits on the case number were transposed in the body of my earlier email. The number above is the correct case number.

This response has also been sent to Ms. March today via email.

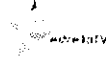
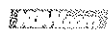
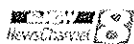
Regards,

Brenda Buratti

Director of Programming and Creative Services
KGW Media Group
1501 SW Jefferson St.
Portland, OR 97201
503-226-5130 voice
503-226-5607 fax
www.kgw.com
bburatti@kgw.com



Where the News Comes First



Buratti, Brenda

From: Buratti, Brenda
Sent: Wednesday, August 15, 2012 3:16 PM
To: 'Vicki March'
Cc: tstantsbu@wrf.com; Ansley, Jocelyn
Subject: KGW as filed response to complaint #12-C00413575 (SK)
Attachments: KGW 12-C00413575 (SK) Response (as filed).pdf

Dear Ms. March,
Attached is a copy of KGW's response to your complaint #12-C00413575 (SK) dated 8/1/12 regarding our closed captioning.

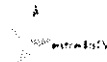
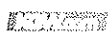
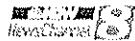
Regards,

Brenda Buratti

Director of Programming and Creative Services
KGW Media Group
1501 SW Jefferson St.
Portland, OR 97201
503-226-5130 voice
503-226-5607 fax
www.kgw.com
bburatti@kgw.com



Where the News Comes First



Buratti, Brenda

From: Buratti, Brenda
Sent: Wednesday, August 15, 2012 3:13 PM
To: 'susan.kimmel@fcc.gov'; 'sherita.kennedy@fcc.gov'
Cc: tstansbu@wrf.com; Wilson, DJ; Ansley, Jocelyn
Subject: KGW response complaint 12-C00413575 (SK)
Attachments: KGW 12-C00413575 (SK) Response (as filed).pdf

Dear Ms. Kimmel and Ms. Kennedy,
Attached is KGW's response as filed to case number 12-C00413757 (SK) which was dated August 1, 2012 from Vickie March. This response will also be sent to Ms. March today via email.

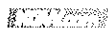
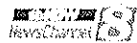
Regards,

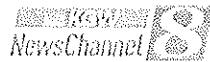
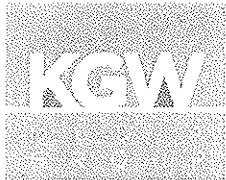
Brenda Buratti

Director of Programming and Creative Services
KGW Media Group
1501 SW Jefferson St.
Portland, OR 97201
503-226-5130 voice
503-226-5607 fax
www.kgw.com
bburatti@kgw.com



Where the News Comes First





WHERE THE NEWS COMES FIRST

Stamp and Return

August 14, 2012

Susan L. Kimmel
Deputy Chief
Consumer & Governmental Affairs Bureau
Disability Rights Office
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

RECEIVED - FCC

AUG 15 2012

Federal Communications Commission
Bureau / Office

Re: Ms. Vicki March 12-C00413575 (SK)

Dear Ms. Kimmel:

On behalf of King Broadcasting Company, licensee of KGW(TV), Portland, Oregon, this letter responds to the Notice of Informal Complaint, 12-C00413575 (SK), dated August 1, 2012.

The complaint alleges that closed captioning broadcast by KGW during the 2012 Olympics at 9:00 p.m. on Saturday, July 28 "overlapp[ed] the scores and names of participants." Ms. March does not assert that KGW failed to provide captioning or that the captioning was garbled. Her concern is solely about where the captioning appeared on her television screen.

On Saturday, July 28, 2012 at 9:21 PM, KGW received an email directly from Ms. March about the placement of captioning. On Sunday, July 29, 2012 at 10:51 AM, Brenda Buratti, KGW's director of programming and creative services, responded back via email to Ms. March that the closed captioning was provided by NBC and that sometimes closed captioning does cover up other graphical information. The positioning of the closed captioning box during network programming is determined solely by NBC and the local station is unable to override it. Ms. Buratti told Ms. March that she would forward Ms. March's concern to NBC. In response, NBC affiliate relations told Ms. Buratti that to their knowledge they had not received other similar complaints.

KGW's closed captioning at the time of Ms. March's complaint followed all provisions of the FCC's closed captioning rules. Please call or write us if we can provide additional information. Thank you.

Sincerely,

DJ Wilson
President and General Manager
KGW
1501 S.W. Jefferson St.
Portland, OR 97201
djwilson@kgw.com
503-226-5130

cc via email: Susan Kimmel, FCC Susan.Kimmel@fcc.gov
Sherita Kennedy, FCC Sherita.Kennedy@fcc.gov
Vicki March, BronteVGil@gmail.com